



Wesley Lodge is a 59 room motel, consisting of 36 Standard, 18 Executive and 4 Deluxe rooms, plus a Deluxe Suite and is located in Westmead, NSW.

We have been working with John Beazley & Co for over 10 years on many of our projects, from supply of a single light fixture or bed to our most recent project, a complete refurbishment of our rooms, including the conversion of two previously unused spaces to produce an additional Executive room and a Deluxe Suite.

After our most recent refurbishment project we have noted the increase in compliments and satisfaction from our guests in regard to the overall design and finish of our rooms, with many of our regular guests extremely appreciative of the changes and update.

Without the refurbishment of our rooms, Wesley Lodge was looking at the possibility of a lower star rating which would have impacted on our ability to justify any increase to our room rate over the next 12 months, resulting in a decline in overall profitability. Since the completion of this project we have been able to retain our 3 ½ star rating and steadily increase our room rate 9% on the previous year and the additional two rooms have added 7% to our total room revenue.

Although a refurbishment can be a difficult time for a business, the planning, project management, inconvenience to guests and staff, financing, loss of revenue, room downtime, our experience has shown that the final benefits to the business offset these.

Chris Bertinshaw
General Manager
Parramatta Mission

Wesley Lodge is a commercial activity of Parramatta Mission.